

Business
& Health

SUMMIT 2009

"PARTNERING FOR QUALITY"—KEYNOTE SPEAKERS



Peter Lee, JD
*National Priorities
Partnership*



David Marx, JD
The 'Just Culture'



Barbara Wallace, EdD
*Patient Centered
Medical Home—Panel*



Jonathan Perlin, MD
*Infection Control to
Prevention*

THURSDAY, MAY 21, 2009 ~ 7 AM—5 PM

Greater Richmond Convention Center, Richmond, Virginia

Other Speakers/Topics

- Karen Remley, MD—*Healthcare in the Commonwealth*
- W. Scott Johnson—*All I Can Say Is "I'm Sorry"*
- Michael Leonard, MD—*Safe and Reliable Care As A Competitive Strategy*
- Christopher Bailey—Hospital & Health Systems: A Framework for Improving Health & Healthcare in Virginia
- Wellness in the Workplace Awards
- Leapfrog Hospital Survey Recognition & Awards
- Excellence in Patient Safety Awards
- VCU Patient Safety Fellow Presentations

PLUS

REGISTER TODAY

www.myVBCH.org/Summit2009.php
\$75 Member; \$150 Non-Member

**Virginia Employers Are Driving
Health Care Improvement**



Virginia Business Coalition on Health
287 Independence Blvd., Pembroke Two, Suite 120
Virginia Beach, VA 23462
P.757.552.0913 F.757.497.5101
www.myVBCH.org

Educational Partner
Virginian's Improving Patient Care & Safety

Media Partner
Virginia Business

Education Credits Applied For
— Pending Approval:

~PHR, SPHR, GPHR thru HRCI ~Virginia Life & Health
~Nurses (VA Nurses Assoc.) ~VCU School of Pharmacy

~APPROVED:

CME—Physicians (VCU)

Business & Health

SUMMIT 2009

THURSDAY, MAY 21, 2009 7am-5pm RICHMOND, VA



"I welcome employers, large and small, to attend the 2009 Summit."

Rob Locke — VBCH 2009 Summit Chair
Employer: Dominion Resources

WHO SHOULD ATTEND?

Business and healthcare leaders, CEOs, CFOs, COOs, CMOs, benefit, human resource, and pharmacy benefit managers, information technology (IT) professionals, policy makers, physicians, hospital executives, and others involved in the delivery of care health care, coalition executives, government representatives, insurance company representatives, benefits consultants, lawyers, accountants and other professionals interested in employee/consumer/health plan/health care cost and quality.

LODGING

The Marriott Downtown Richmond
Reserve by Tuesday, April 29, 2009:
Room Rate: \$159/night

<http://www.marriott.com/hotels/maps/travel/richmond-richmond-marriott/>

The Marriott Downtown Richmond
500 East Broad Street
Richmond, Virginia 23219
Phone: 804-643-3400
Fax: 804-649-3725

RESERVATIONS:
1-800-228-9290



Virginia Business Coalition on Health

SUMMIT FEATURES

- Eight Plenary Session Speakers
- Lunch
- Exhibit Hall
- Wellness in the Workplace Awards
- Employer Benefit Design Best Practices
- Networking
- Leapfrog Hospital Survey Awards
- Deluxe Continental Breakfast
- Continuing Education Credits—pending approval

DETATCH & MAIL TO VBCH, 287 Independence Blvd, Pembroke Two, Suite 120, Virginia Beach, VA 23462 OR FAX TO. 757.497.5101

BUSINESS & HEALTH SUMMIT ~ THURSDAY, MAY 21, 2009 ~ 7AM-5PM ~ VENUE: GREATER RICHMOND CONVENTION CENTER

Name: _____ Title: _____ Email: _____

Mr Mrs Ms MD PhD RN _____ RPh Other _____ Phone: (____) _____

Organization: _____ Fax: (____) _____

Address: _____ City _____ State _____ Zip _____ Number of reservations \$ _____

Please copy and submit form for each registrant

PAYMENT METHOD:

Enclosed is Check No. _____ in the amount of \$ _____ Payable to "VBCH"
~Mail to VBCH, 287 Independence Blvd, Pembroke Two, Suite 120, Virginia Beach, VA 23462 ● P.757.552.0913 ● F.757.497.5101

Charge my Credit Card \$ _____ Credit Card Type: VISA MasterCard Amex Discover

Card Number _____ Security Code: _____

The name on the card is _____ Expiration Date: ____/____/____

Signature _____ Date _____

~Mail to VBCH, 287 Independence Blvd, Pembroke Two, Suite 120, Virginia Beach, VA 23462 ● P.757.552.0913 ● F.757.497.5101

Thank You. See You Thursday, May 21st!