



# Winter Business Roundtable

Thursday, December 7, 2006  
Greater Richmond Convention Center  
8:30 AM to 2:30 PM  
**A G E N D A**

<b>ALL</b>	8:30- NOON	<b>Registration &amp; Exhibits</b>	All events in Grand Ballroom C
<b>PROVIDERS [EMPLOYERS WELCOME]</b>	9:30	<b>Welcome</b>	<b>Eileen Ciccotelli</b> Vice President for Strategic Development Virginia Business Coalition on Health
	9:35	<b>Speaker Introduction</b>	<b>Paige Rider</b> Director, Benefits, HR Services Phillip Morris Company
	9:40	<b><i>Goals for CPOE Implementation and Associated Benefits</i></b>	<b>Alistair Erskine, MD</b> DOIM Academic Hospitalist Service, Chief Medical Information Officer VCU Health System
	10:30	<b><i>IPS Intensivist Leap</i></b>	<b>Cynthia Rawlinson</b> Corporate Director, Medical Affairs Valley Health-Winchester Medical Center, Inc
	10:50	<b><i>NQF Safe Practices Leap - Rural</i></b>	<b>Timothy Tobin</b> Chief Operating Officer Allegheny Regional Hospital
	11:10	<b><i>NQF Safe Practices Leap - Urban</i></b>	<b>Raymond Troiano, MD</b> CEO, Sentara Virginia Beach General Hospital
	11:30	<b><i>Leapfrog Hospital Quality &amp; Safety Survey 2007</i></b>	<b>Sarah Collins Boyd</b> Program Manager, The Leapfrog Group
	11:45	<b><i>Beginning Alignment of National Measurement Standards</i></b>	<b>Carol Sale</b> Director, Performance Improvement Sentara Healthcare
<b>EMPLOYERS &amp; PROVIDERS</b>	Noon	<b>Exhibits &amp; Break</b>	
	12:30	<b>Luncheon Buffet</b>	
	1:00	<b>Keynote Introduction</b>	<b>Robert Cramer</b> Manager Human Resources Services Planning Norfolk Southern Corporation
	1:05	<b>Keynote Address:</b> <b><i>Employers Driving Change in Health Marketplace</i></b>	<b>Dennis White</b> Vice President for Strategic Development National Business Coalition on Health
	2:00	<b>Leapfrog Hospital Quality &amp; Safety Survey Recognition &amp; Awards</b>	<b>Kathleen Thomas</b> VBCH Chair, Board of Directors Director of Benefits, Landmark Communications, Inc.
	2:25	<b>Message to Stakeholders &amp; Wrap-up</b>	<b>Barbara Wallace, EdD</b> President and CEO Virginia Business Coalition on Health
	2:30	<b>Employer Breakout Session</b> <b>By Invitation Only -</b> <b>Employers/Purchasers</b>	<b>Dennis White</b> <b><i>eValue8 Kick-off Meeting</i></b> Vice President for Strategic Development, National Business Coalition on Health
<b>EMPLOYERS</b>			