

VIRGINIA BUSINESS COALITION ON HEALTH

Fall Membership Meeting

September 22

2011

Take this opportunity to interact with Employers, Insurers, Providers, and Consumers representing large/small companies in public/private settings, state/local health departments, health plans and other non-profit organizations.

**Annual
Report
Summary**

ACCOMPLISHMENTS

- ☑ VBCH engages in community quality improvement, education and communication by representing more than 50 public and private employers that purchase health care for more than 350,000 employees and their dependents in Virginia.
- ☑ VBCH is a member of the National Business Coalition on Health (NBCH), a trade association representing 7,000 employers across the U.S. and 40 million employees and dependents. VBCH uses the knowledge of 55 peer coalitions to leverage and present best practices for health care improvement to its members.
- ☑ VBCH understands that America's future competitiveness is dependent on our ability to control health care costs and improve the health & productivity of our workforce while competing in a global economy.
- ☑ VBCH takes a seat at the table with other stakeholders to improve health care in Virginia. Examples include: Virginia Health Care Alliance (Chartered Value Exchange); Education; Virginians for Improving Patient Care & Safety; Virginia Department of Health; Virginia Diabetes Council; VA Health Reform Initiative; Wellness in the Workplace Collaborative; Consortium for Infant and Child Health (CINCH); Square One Regional Initiative in Hampton Roads for Early Childhood Prevention and Early Intervention; and the Virginia Chamber of Commerce.
- ☑ VBCH is represented at the 'national level' through the National Business Coalition on Health; Community Collaboration for Health Initiatives; The Leapfrog Group; Integrated Benefits Institute; National Quality Forum; and Centers for Disease Control and Prevention.
- ☑ VBCH is the Regional Roll-out Leader for The Leapfrog Group and has publicly reported Virginia-wide hospital quality data since 2003. In 2010, 53% of Virginia Urban Hospitals and 42% of the Rural Hospitals have voluntarily participated (90 hospitals invited) in the Survey.
- ☑ VBCH compares data on nine health plans in Virginia and Maryland through the eValue8 RFI Tool since 2006. Since 2008 the Virginia eValue8 Results have been reported on VBCH's website for all members to use in purchasing decisions. Starting in 2010 our subset of employers who pay to participate in evalue8 decided to do so every *other* year; VBCH participated in 2011 and will do so again in 2013. A Strategic Partnership was formed with the participating health plans and employers to meet monthly and set priorities for utilizing eValue8 health plan performance results. During the past year the group has met with six community physician family practice leaders in Virginia (Norfolk, Virginia Beach, Roanoke, and Richmond, who were treating member employees for diabetes and other chronic diseases. Victoria Lucente chaired the Partnership Task Force.

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- ☑ VBCH launched P3 (formerly HealthMapRx) Diabetes Disease Management Program with two employer members (Chesapeake Public Schools & Chesapeake Regional Medical Center) representing over 8,000 employees. The P3 Model is a diabetes program of coaching the employee to diabetes management. All stakeholders-the employer, the employee, the pharmacist, the diabetes educator, the primary care physician, and the health plan-all have a role in the program. The model has ten + years of data showing a positive ROI for the employer and the employee and all other stakeholders.
- ☑ The coalition welcomed almost 200 attendees to its annual Business & Health Summit in Virginia Beach, May 4, 2011. A diverse, multi-stakeholder audience, eight national speakers, (including Dee Edington, PhD, University of Michigan; Anita Shaughnessey, American Express; Ed & Heba of The Biggest Loser Contest”; and Commonwealth of VA Secretary for Health and Human Resources, Dr. Bill Hazel) health screenings, and 26 vendors, participated in the one-day meeting. CEUS were applied for and approved for recertification credit for human resources personnel.
- ☑ For the fourth consecutive year, VBCH receives a sub-award contract from the Virginia Department of Health Division of Family and Child Services for the development of a Heart Disease & Stroke Prevention (HDSP) Toolkit for employers. Focus groups of employers and pilot projects with two employers (Dominion Power & Gloucester County) were conducted to ascertain the benefit of this prevention program in the workplace. The HDSP Employer Toolkit was launched and a copy made available to each of our members at our Annual Summit May 4, 2011 in Virginia Beach. This project was completed June 30, 2011.
- ☑ For the third year, the coalition partnered with Old Dominion University College of Business and the Hampton Roads Economics Club, to present the Spring Health Forum with keynote speaker, XXXXXXX of XXXXXXX. About 150 business leaders, coalition members, and higher education faculty attended this successful March program.
- ☑ “Innovation-Driving Health Care Value & Cost Controls” was the topic of the Fall Membership Meeting and Program held September 22 in Williamsburg. About 60 participants heard speaker, Mark Fendrick, MD, speak about value based insurance design and how it is being used to reduce costs and improve quality in healthcare. Members and guests enjoyed lunch and were introduced to the 2012 Officers and Board of Directors, the governing body of the Coalition. The Board of Directors includes: XXXXXXXX
- ☑ National Health Reform unfolded and the Affordable Care Act was enacted March 23, 2010. The coalition’s role in this landmark legislation is to provide information and messaging on the health reform and assist them in understanding the laws on employer sponsored health care. Much of this information was packaged by our national organization, NBCH, and circulated weekly to members. The coalition does not have a lobbying arm as a 501 C3 not-for-profit

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organization. The President of the Coalition was invited to speak at the third and final meeting (September 9) of the VA Health Reform Initiative Council of 17 members appointed by the Governor on the employer perspective to health reform in Virginia and guiding principles surround the formation of a Small Business Exchange in Virginia.

- ☑ President & CEO, Barbara Wallace, was elected Vice-President of the National Business Coalition on Health (NBCH), the coalition's trade organization, in 2010 and reappointed to a second one year term at their annual Summer Board Meeting in Bloomington, MN.
- ☑ Coalition Vice-President, Eileen Ciccotelli, served as past- President of the Virginians for Improving Patient Care and Safety, and this groups' members decided in June to terminate the organization.
- ☑ Communications for our members were maintained by staff and distributed through myvbch.org, Constant Contact, Bi-monthly Newsletters (mailed), webinars, quarterly face- to- face programs, and the Annual Business and Health Summit.
- ☑ In September 2010, the VBCH began implementing Virginia Health Strategy Project (VHSP). The coalition is one of five coalitions selected in a national competition, titled 'American Health Strategy Project'. VHSP is a 3-year initiative whereby VBCH has enlisted 7 employers in a value based benefit and data initiative for their company. It will be modeled after the very successful KC2 Program (Kansas City) pilot started three years ago.
- ☑ Square One continues for the 13th year as a division of the coalition. The mission is to promote prevention and early intervention programs and activities for professionals and paraprofessionals who work with children 0-5 years. Square One trained 900 early childhood workers in various training settings. They receive funding from municipal grants, community foundations, private family foundations, and health systems. The programs are offered in different formats (face to face, web seminars, and distance learning) at a low cost or free so that a diverse group of workers in home based programs, child care centers, and local government can participate in quality, research based training programs. Marty LaGiglia directs this program and the Square One Advisory Council.
- ☑ **Thank you to our Members, Directors and Officers for a very successful and productive year!**

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