



Biographical Sketch

BARBARA K. WALLACE, Ed.D.

Barbara Wallace is President & CEO of the Virginia Business Coalition on Health (VBCH). VBCH is a Virginia-wide, not-for-profit, employer-focused organization founded in 1983 in southeastern Virginia, and is a member of the National Business Coalition on Health. Since its founding, the Coalition has sought approaches to worksite wellness and affordable, high quality health care for their member employers. VBCH's membership of 70 represents more than 300,000 covered lives in the public and private sectors. VBCH provides to their employer-members the leadership and know-how for value-based, market-driven healthcare.

Dr. Wallace currently sits on the Board of Governors of the National Business Coalition on Health (NBCH), where she also serves as Secretary/Treasurer of the Executive Committee, Chair of the Finance Committee and on the Board of the Community Coalition on Health Institute. She also represents NBCH on the Business Health Strategy Group of the National Diabetes Education Program (NDEP), which is a joint CDC/NIH/HHS program.

Prior to joining the Virginia Business Coalition on Health, Dr. Wallace was a higher education administrator and development officer for Illinois State University. There she served as major gifts officer and director of the Continuing Education for Professionals Program. She was also an adjunct faculty member in the College of Education. Previous roles include director of Continuing Professional Education for the College of Sciences and Health Professions, Old Dominion University and extension specialist at Virginia Tech. Dr. Wallace started her career in education teaching in Head Start, followed by several years in public, secondary education. During her work experience, she has written, managed, and implemented state and federal grants awards exceeding 3 million dollars.

Dr. Wallace is a graduate of James Madison University, Virginia Tech, and The College of William and Mary.