

Business & Health Summit 2007



ABOUT THE SPEAKER

François de Brantes
National Coordinator
Bridges To Excellence

François de Brantes is the National Coordinator for Bridges To Excellence (BTE), a national program focused on rewarding physicians for better quality care. In that capacity, Mr. de Brantes is responsible for supervising the implementation of BTE programs in different regions in the country. He is also responsible for creating and developing new programs for BTE such as the emerging Internal Medicine Care Link in collaboration with the American Board of Internal Medicine and the Spine Care Link in collaboration with the National Committee for Quality Assurance.

Mr. de Brantes is also the National Coordinator for Prometheus Payment, Inc., a multi-stakeholder effort to implement a reformed payment model anchored in Evidence-based Case Rates. In his capacity, he coordinates the activities of the Prometheus Design Team, the Clinical Working Groups and supervises the pilot sites.

Prior to that, Mr. de Brantes was Program Leader for healthcare initiatives at GE Corporate Health Care, responsible for developing and implementing GE's Active Consumer strategy.

He is currently serving as a Director of the Massachusetts Quality Improvement Organization, MassPRO, the American Health Quality Association, and Connecticut's new regional health information organization, eHealthConnecticut. He lectures at Harvard, Wharton and the University of Connecticut.

Mr. de Brantes earned a Masters in Finance and Taxation at the University of Paris IX - Dauphine, and he earned an MBA at the Tuck School of Business Administration at Dartmouth College.