



VIRGINIA BUSINESS  
COALITION ON HEALTH

## Fall Membership Meeting & Program

### Value Based Purchasing - Case Studies

DATE: **Thursday, September 27, 2007**

TIME: **8:30 -10:30 AM**

NOTE: VBCH Board Meeting follows from 11:00 AM-Noon

VENUE: **Williamsburg Marriott**

50 Kingsmill Road, Williamsburg, Virginia

SPEAKER: **Jerry Reeves, MD**

Dr. Jerry Reeves is a consultant for Health Innovations, and also is Chief Medical Officer of Hotel Employees and Restaurant Employees International Union (H.E.R.I.U.) Welfare Funds serving 84,000 eligible employees and their family members. He also Directs the Health Services Coalition of Southern Nevada, representing 350,000 insured participants. Dr. Reeves previously served as Chairman of WorldDocInc., Chief Medical Officer of Humana Inc. and Sierra Health Services Inc., and Chief of Clinical Medicine of the United States Air Force Headquarters in Europe. He is board certified in Pediatrics, Pediatric Hematology-Oncology, and in Medical Management. More info: <http://www.myvbch.org/2007FallMembershipMeeting.php>

### REGISTER TODAY FOR THIS FREE MEMBER BENEFIT!

#### FOUR WAYS TO REGISTER

1. **Email:** [VBCH@myvbch.org](mailto:VBCH@myvbch.org)
2. **Mail:** VBCH, 287 Independence Blvd., Pembroke Two, Suite 218, Virginia Beach, VA 23462
3. **Phone:** 757.552.0913 today!
4. **Fax:** 757.497.5101

#### REGISTRATION FEE

...includes full breakfast, speaker, networking, Message from the President; Slate of Officers and Board for 2007-2008

**Member:**  Complimentary Member (1-Basic; 1-Premium)  \$25/person -Additional Staff/Colleague

**Non-Members/Guest :**  \$100/Person  Invoice Me  Check Enclosed \$\_\_\_\_\_;

Company Name \_\_\_\_\_ Your Name \_\_\_\_\_

Address \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email Address \_\_\_\_\_