

Statement on the Use of Data for the American Health Strategy Project

The Coalition will be responsible for managing data integrity throughout the project duration with the support of Pfizer. Throughout the collaborative, Coalition Staff and Pfizer Medical Colleagues (Medical Outcomes Specialists [MOS] and administrative assistants from the medical department) will confidentially handle employer aggregate data. Pfizer's MOS' technical expertise in data analytics, including survey, claims, utilization and economic analysis is a key component of the project. Under no circumstances will the Coalition or Medical Colleagues release employer-specific data without prior employer approval. Throughout the duration of the project data will be collected at the employer aggregate level. Identifiable protected health information will not be collected.

The aggregate data collected may contain descriptive information that employers provide, including: worksite demographics; vendors; aggregated, high level, self-reported data obtained through interviews, reports and assessments; aggregate data obtained through any evaluation processes; and other forms of data employers might provide.

The aggregate data accumulated will be used to create an Aggregated Project Report and Individual Employer level reports to help the coalition and employers design and evaluate Value Based Benefit projects, evaluate the performance of tools developed for the project, and support publications and presentations.

Prior to presentations external to the local AHSP projects; the Coalition(s) will use every effort to remove qualitative or quantitative data that would readily allow identification of employer sources. Size and industry-specific variables could infer employer identification therefore each coalition will decide how to report this information throughout the project. The Coalition(s) will assess for possible inappropriate disclosure and will use care to obtain permission from the employer before releasing any aggregate data that could potentially be identifiable. Unless there is specific employer permission, the only time employer names will be used will be to identify that company's participation in the American Health Strategies project.

Pfizer, NBCH and the Coalition(s) involved with the early adoption may plan to jointly author white paper(s) to add to the existing body of Value Based Benefits knowledge. Additionally, employer case studies may be prepared. These documents may include portions of the aggregated, high level, de-identified data previously discussed. Additionally, an Employer Guide will be drafted by Pfizer and the Coalitions and these documents will be based in part on the knowledge gained from the both the processes observed and the de-identified data obtained, as indicated, throughout the duration of the project(s).