


eValue8

HEALTH CARE

Using Technology to Raise the Bar

Are you feeling the heat?



- Employees want to know why their share of health care costs is increasing,
- Management wants to see a return on investment for the dollars spent on health care benefits and consultants, and
- You want evidence that your company is purchasing quality health care, administrative excellence, and employee satisfaction at cost-effective prices.

But, all of that takes time and money.

The National Business Coalition on Health (NBCH) offers you **eValue8**—a Web-based environment for evaluating and improving health care. Now, you can take your benefits program and **eValue8** it.

The time has come for you to eValue8.

For years, you've endured the frustration of purchasing health benefits with very little information, and at a very high cost.

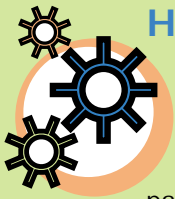
eValue8 has proven to be the tool that all employers can use to compare health care locally and nationally.

What Is eValue8?

eValue8 offers you the ability to efficiently evaluate your company's health care program based on a common set of criteria that raise the bar for health care performance. *This tool empowers you to gauge how well health care is being managed—from administrative functions to employee satisfaction, from patient safety to disease management, from provider performance to outcome evaluation, and more.*

Through this thorough request for information and evaluation process, **eValue8** produces standardized health care performance reports for HMOs, PPOs, health care delivery systems, pharmacy benefit managers, and third-party administrators. **eValue8** works in concert with accrediting bodies, including the National Committee on Quality Assurance and the Joint Commission for the Accreditation of Healthcare Organizations, to build upon existing standards and prevent redundancy.

You can use the results to easily compare health care performance on a local, regional and national basis and to shop for health care benefits based on value. The tool also allows you to improve performance of health care delivery and administration and to recognize accomplishment over time.



How Does eValue8 Work?

Using standardized questions and sophisticated software, **eValue8** gathers vendor-specific health care information in a web-based environment. This information is analyzed using automated scoring based on best practice standards. Assigning weights to the key components according to your company's needs, criteria, and goals allows you to calculate—at the touch of a button—the overall value of the health care program.

Comparative performance reports can be easily generated from the database. The data allows you to compare individual performance within a region, or against performance nationwide.

eValue8, in partnership with IE-Engine, also offers you the opportunity to negotiate the purchase of health care in an online auction environment. **eValue8** fully integrates with IE's state-of-the-art online rate negotiating process, providing your company with the best pricing from the right health plans for your business.

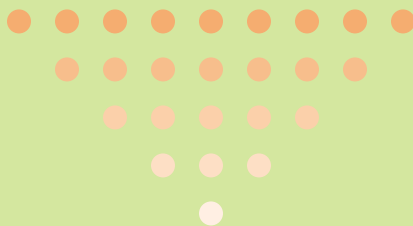
What's in eValue8?

eValue8 reports performance in several key areas, including:

- Member and provider communications
- Disease management
- Program administration
- Provider performance
- Patient safety
- Pharmacy benefit management
- Behavioral health
- Financial stability

...*And much more.*

Within disease management, for example, you will find data on diabetes care programs, including details on member identification, member and physician interventions and education, prescription drug management, and clinical and non-clinical outcomes. Collected information can also reveal targeted areas for improvement.



eValue8 is extremely cost-effective.

It significantly reduces the time, paperwork and outside resources normally associated with gathering, analyzing and reporting health care performance data.

To eValue8



Contact Suzanne Paranjpe, Ph.D., Senior Vice President of Strategic Development, NBCH, at (248) 792-2187 or sparanjpe@nbch.org.

Using eValue8 Reports

You can use eValue8 to:

- Demonstrate the value of your health care benefits to your management team and help them better understand cost drivers,
- Educate your employees at open enrollment on their health plan options, and
- Incorporate important information on your company's Intranet site and in employee newsletters or publications to provide ongoing health education for your employees.

The data can also be used to identify results-oriented disease management programs, designate “best in class” performers, and determine health care provider education opportunities—all of which can assist in the health care management or purchasing process.

eValue8 Puts You in the Driver's Seat

eValue8 also includes a feedback process. Detailed performance information, including comparisons to peers, is a core component of the evaluations



and administrators to develop targeted strategies for improving results in future years.

eValue8 offers you the ability to work with other purchasers in local and regional markets, as well as across the country, often

increase your influence and prioritize areas for improvement.

eValue8 is the Key

For you: eValue8 eliminates the frustration associated with evaluating health plan options. It allows you to choose a plan with proven performance in health care delivery, patient safety, disease management, and quality improvement. Plus, the results of eValue8 help you save time and money by providing access to quantifiable performance information and increasing the credibility of the information you give to management and employees.

For your company: eValue8 ensures that your company's dollars are being spent wisely by providing a vehicle to objectively evaluate your health care benefits and ensure that you're able to meet your fiduciary responsibilities. It helps companies “buy right” on behalf of employees.

For the community: As more employers use eValue8, providers and administrators spend less time and resources responding to multiple requests for information. They can focus on the quality and performance measures purchasers want because eValue8 voices expectations collectively.

It's a **win-win-win**
solution.

Getting to eValue8

eValue8—formerly known as the V8 RFI—was developed in concert with national thought leaders who knew that there was a better way for employers and providers to work together. Their primary aim was to build a standardized system that objectively evaluated plans and brought about greater value.

For several years, **eValue8** has been available only to members of the NBCH. Now, it's available to anyone who wants to ensure that his or her company is purchasing quality health care, administrative excellence and employee satisfaction at cost-effective prices.

eValue8 users include:

- Alliance for Health
- Buyers Health Care Action Group
- Central Florida Healthcare Coalition
- Colorado Business Group on Health
- Gateway Purchasers for Health
- Greater Detroit Area Health Council
- Hawaii Business Health Council
- Health Policy Corporation of Iowa
- Indiana Employers Quality Health Alliance
- Midwest Business Group on Health
- Pacific Business Group on Health
- Pittsburgh Business Group on Health
- South Central Health Alliance
- Three Rivers/Heinz Public Sector Health Care Purchasing Coalition
- American Express
- Ford Motor Company
- General Motors Corporation
- Marriott International

Quotes

"Using the standardized RFI for the past several years helped Marriott promote the value of high-performance health care delivery systems. By being part of [eValue8], we are able to improve the quality of the health plans that we offer to our associates. This improvement is the result of our forming partnerships with our plans, together with the other members of [eValue8] and NBCH coalitions."

Jill Berger, Director of Benefit Plan Quality Management,
Marriott International

"By bringing together content experts, eValue8 is able to reflect the best thinking in the country about how health plans can improve care processes to bring value to members, providers and purchasers."

Patricia Salber, MD, MBA, Medical Director,
Kaiser Permanente-General Motors Team, The Permanente Company LLC.

"In today's environment employers are focusing increasingly on the cost, access and value of the health plans they offer. Working with eValue8 over the past two years, PBGH member companies are able to obtain comparable information on the quality dimension of the Pittsburgh region's health plan performance, along with the national benchmarks embedded in the NBCH project. The PBGH member companies can integrate this performance evaluation into their annual health plan renewal processes."

M. Christine Whipple, Executive Director,
Pittsburgh Business Group on Health (PBGH)





an initiative of



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